



GREENING BOOKS WORKSHOP: HOW TO IMPROVE THE ENVIRONMENTAL BEHAVIOUR OF PUBLICATIONS

Brussels, 3 June 2013

227, Rue de la Loi/Wetstraat – Delegation of the Catalan Government to the European Union

PRESENTATION

The main aim of the **GREENING BOOKS** project is to improve the environmental performance of the publishing sector, minimizing the environmental impacts of books and magazines. In Brussels, GREENING BOOKS wants to present the final results of the project and to show its useful tools: **BookDAPer**, bDAP and the **Good practices Guidelines for Ecodesign on the publishing sector**. **BookDAPer** is a software that will help you calculating the environmental impact of your publications providing an **Environmental Product Declaration (bDAP)** which will allow you to communicate the environmental performance and improvements of the publication and where certifications and **good environmental practices** of the involved companies are declared. The project Good practices Guidelines offer a wide vision on how to improve the environmental performance regarding the whole supply chain of publications, in a life cycle thinking approach.



PROGRAMME

- 10.00** Institutional Welcome
- 10.15** Overview of the GREENING BOOKS project. **Marta Escamilla, LEITAT Technological Center**
- 10.30** The environmental impact of the publications based on Life Cycle Assessment **Gertri Ferrer, LEITAT Technological Center**
- 11.00** Sustainable practises on the graphic sector. Successful case studies. **Marta Escamilla, LEITAT**
- 11.35** BookDAPer and bDAP, tools to measure and communicate the environmental performance of publications **Julio Rodrigo and Juan Carlos Alonso, SIMPPLE**
- 12.15** Questions and answers
- 12.30** Sandwich Lunch and Networking

All attendees will receive the book “Good practices on ecodesign in the publishing sector”

Participation is free of charge and **Registration** is now available
Take advantage of the event and visit the **Gaudi Exhibition**